

December 28, 2018

Dear California Antique Farm Equipment Show® Boutique Vendor:

On behalf of the International Agri-Center®, we are excited to invite you to join us again at the California Antique Farm Equipment Show® which will be held on April 12-14, 2019.

Some of this year's highlights will include the swap meet and boutiques, an antique tractor pulling exhibition, live entertainment featuring Lon Hannah and San Joaquin Junction, the antique tractor parade on Saturday and Sunday, Gold Coast Bull Bucking, the 4-H animal fair and so much more.

Every year we brain storm ways to improve the show in a changing environment as we seek to grow the show. While the primary emphasis is always on antique farm equipment, as a boutique vendor you know there are a lot of people that attend this show that love to shop. So, to enhance our attendee's shopping experience at the 2019 show, we are collaborating with the **Rusty Roots Show LLC** to expand the boutique shopping experience. We are also planning to make this a Saturday and Sunday shopping experience with Friday as an optional add-on.

If you are unfamiliar with the Rusty Roots Show, I would encourage you to go to their webpage at www.rustyrootsshow.com to get a sense of the vendors to come to her shows. We believe that by combining forces at the California Antique Farm Equipment Show®, we can expand the base of attendees which only serves to benefit everyone.



To **apply to be a part of the California Antique Farm Equipment Show®** as an inside Boutique Vendor, the process will be different this year. You will need to apply online at www.rustyrootsshow.com and you will be reserving space for a minimum of two days. Rusty Roots will be handling all vendor registrations inside Building C and will be managing that Pavilion during the show. All payments for your space will be made online and handled by Rusty Roots.

We are excited about this new opportunity to collaborate and should you have any questions, as always, you are welcome to contact us at (559)688-1030 or antique@farmshow.org.